

# THE MORNING NEWS

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## BUREAU WANTS PHOTOGRAPHS OF GROWING CROPS

Photographs Are Best Kind of Advertising, says Secretary Hening, and Bureau is in need of Good Ones.

There is no better advertisement than a good photograph, no matter what it is that is being advertised. This tells the whole story, tells it accurately and convincingly and leaves no room for argument. If the land is good the crop fine, the scenery beautiful, the camera shows it, just as it is, without exaggeration, but at its best. One of the greatest handicaps the Bureau of Immigration has had in preparing its advertising matter has been in obtaining photographs. This is true of practically every section of New Mexico. Photographs are demanded for almost every article about New Mexico that is sent out. Every piece of advertising literature, to be most effective, must have photographs and good ones.

This is a splendid year on the farms and orchards of New Mexico. Right in this district we have a great many crops of various kinds that are flourishing and that would make pictures of the most convincing kind. Keep a permanent record of these crops. Have some good photographs taken. Almost every man can have access to a good kodak these days and the cost is very small. Do it today while the crops are at their very best, and when you have done it send a print to the Bureau of Immigration at Albuquerque, with the title and description and your name on the back. The Bureau is buying photographs constantly and will gladly pay the usual price for good pictures which can be used in the New Mexico advertising campaign. One photograph of your farm may result in bringing many people into this section. Do it today for New Mexico.

## Fred Fisher in Trouble

Upon telephone advices received from the headquarters of the New Mexico mounted police Fred Fisher, of Estancia, was arrested here yesterday by Deputy Sheriff Dick Lewis for selling liquor in Torrance without a license.

Captain Fornoff came down last night from Santa Fe with the warrant for Fisher's arrest and the sheriff of Torrance county also arrived to take the accused to Estancia for trial.—Albuquerque Journal.

News Subscribers get the News first.

## 6 BIG LECTURES BY 6 BIG MEN

Next Saturday at Mountainair in connection with Chautauqua

Albuquerque, N. M., July 25.—With six big lectures by six men of national reputation, and with representation assured from every county in New Mexico, the New Mexico Development Conference, to be held at Mountainair on August 5th, in connection with the New Mexico Resources Day, promises to be one of the most successful gatherings of its kind in New Mexico's history. The lectures will deal with New Mexico's resources and advantages from every standpoint, and the discussions will bring out the best ideas that have been advanced for our development. Ralph C. Ely of Deming will tell of the wonders of the pump. Irrigation Engineer Charles D. Miller has prepared an address on our irrigation resources which will bring out some surprising facts. Alexander McPherson of Roswell will give the views of one of the country's foremost experts on our possibilities in fruit growing. Professor Jardine of Kansas, will discuss the possibilities of our dry farming lands, while Mr. Norris H. Reed, of Chicago, will give the views of a publicity expert as to what New Mexico most needs in national advertising. Moreover the most active men in New Mexico will be present and will discuss the needs of their several sections. Governor Mills will open the Development Conference and will take a prominent part in the discussions.

## SOLDIER BOYS UNDER ARREST

Las Vegas, N. M., July 24.—Nearly every member of Company H of Las Vegas was arrested today by a squad which was sent out from Camp Mills by the officer of the day. Many members of Company H, disregarding the rules, left camp Saturday and yesterday and went back to work in offices and stores. The entire company was rounded up today and marched out to camp, where the boys were forced to again don the uniform and do military duty.

Wednesday will be "Governor's" day and Governor William J. Mills and his staff will be visitors at the camp. The governor will be met a half mile away from Camp Mills by a whole regiment, under the command of Col. E. C. Abbott. Following the arrival of the governor and staff there will be camp inspection and regiment inspection. In the evening the governor and staff will be guests of honor at an officers' banquet.

The guardsman are eagerly awaiting pay day, which will happen on July 27. The extent of the encampment this year may be realized when it becomes known that approximately \$9,000 will be doled out by the paymaster for pay of private and officers alone, without any other expenses included.

## Claim Oil Strike is the Real Thing

At least four Albuquerque men are interested in the oil strike which was made two weeks ago on a cattle ranch at Seven Lakes in the Chavez country, between Albuquerque and Gallup on the Santa Fe coast line and fifty miles from the railroad. C. E. Cain, a Santa Fe passenger conductor, is one of the men who is in on the strike and there are several others, associates of Mr. Cain, who do not wish their names mentioned at this time. Mr. Cain returned to Albuquerque yesterday after a visit of several days to the strike, bringing with him samples of the oil and the sand formation adjoining the well. The oil displayed by Mr. Cain is a high grade of black oil, superior to the crude oil burned in the engines west of Winslow on the Santa Fe coast line, which oil comes from Bakersfield, Cal. The oil was struck at a depth of 320 feet, while the well drilling outfit was trying to strike water. The oil now deposited in the well on top of the water, measures 100 feet, and comes within twenty-eight feet of the top of the ground. The oil was struck while Tom T. Telle, sheriff of McKinley county,

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## Journal Favors Co-operation

If anyone doubts that the Estancia Valley is up and doing this year he need only refer to the item in yesterday morning's Journal regarding the organization of a live active commercial club in the town of Estancia. Following closely on the formation of a truck growers' association, this shows that the Estancia valley people are fully awake to the need and the importance of organized team work in advancing the interests of their great agricultural plateau; and they are getting together.

Estancia, as other sections of New Mexico, have done and are doing all the time, will immediately prove that nothing reasonable is impossible to an organization of business men and farmers. They have taken the important preliminary step toward not only advertising widely the possibilities of the valley, but of making the valley live up to the advertising. The present wet season has changed the broad plains around Estancia and Moriarty and all the way down to Willard into a sea of verdant vegetation; and with the pumping proposition properly systematically and scientifically fostered and developed, the Estancia valley can be made to look that way in dry years.

Water on the land will do anything in the Estancia valley, in proof whereof note the fact that the farmers over there are advertising for harvest hands.

Co-operation between the local commercial club and the organized boosters of Estancia and vicinity will be a mighty good thing for Albuquerque, by the way.—Albuquerque Journal.

Co-operation between the Commercial Clubs! Do you want the New Mexican to send Wickersham out here right away to investigate the Commercial Club Trust? According to the New Mexican co-operation is a sin, a shame and Socialistic and then some.

## Desirable Cactus

Write to Luther Burbank Santa Rosa, California, for a catalogue and price list of his thornless cactus. It makes fine wine, jelly, preserves, has a flavor superior to bananas, and fed to dairy cows produces large quantities of the richest milk because its chemical properties are principally sodium and magnesia. The cactus will grow where Russian thistles perish. Its development and commercial value are wonderful.—Mountainair Messenger.

And just when we were thinking we would write to Luther to send us some of these plants, we came to that second to the last sentence. "The cactus will grow where Russian thistles perish." Then they certainly won't grow in the Estancia Valley, for the Russian thistle simple will not perish here, but thrives beautifully.

## FORD CASE CONTINUED TILL TODAY

Complaint comes up Missing during Hearing of Case

The hearing of the case of the territory vs. Geo. W. Ford, charge with the larceny of four head of cattle, taken to Torreon on a change of venue, was not completed yesterday, being continued until this morning at nine o'clock. In swearing out the complaint, Epifanio Chavez claimed all four head of the cattle. At the opening of the hearing yesterday, an objection was raised claiming that the complaint was in error and that part of the cattle were the property of a minor son. After adjournment for noon, when the court was about to rule on the objection, the complaint could not be found, and another was made out. The hearing will probably be concluded today.

## For Relief of Drouth Sufferers

The Warren bill introduced by Senator Warren to relieve the settlers on public lands in the drouth stricken districts from the necessity of actual residence on their lands until next spring, will not have much interest for the farmers of the Estancia Valley. With the fields too wet to work, a bill providing some means of weed eradication without getting the feet muddy would get the support of more of the homesteaders in the Valley. The bill is probably a good thing for other sections less fortunate than the valley.

## Salaries Raised by department

Washington, July 23.—Postmaster General Hitchcock today ordered promotions for postoffice clerks and city letter carriers which carry salary increases of about \$2,000,000 a year. Orders also were issued for promotions in the railway mail service which will total \$175,000 a year. These increases are in addition to the increases for rural mail carriers totaling \$4,000,000 a year, which became effective July 1.

The four great groups of postal employees have received increases of pay aggregating \$6,000,000 during the current fiscal year. Postmaster General Hitchcock says the increases will be more than offset by increased efficiency of the employees, and he believes the advances are warranted by the fact that the postoffice is now practically on a self-sustaining basis.

## Lineman in the Hospital

Willard, July 24.—E. D. Haley, lineman on the A. T. & S. F. cutoff, was brought here late Saturday evening suffering with a broken arm. Haley was walking along a trestle near Vaughn when he lost his footing and fell about 18 feet. He is being cared for at the New State hotel. Both bones in his left wrist are fractured.

## Majority of one out of Hundred

Out of a total vote, thus far returned in the election last Saturday in Texas, of 455,885, the anti-prohibitionists claim a majority of 4,387. After having claimed the day before the election that they would carry the state by not less than 75,000 and as high as 125,000, this is somewhat of a come down.